

FILE

JANUARY 20

1969

fashion calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JANUARY 20, 1969</u>			
Monday Jan. 20 2:30 P.M.	OPENING OF SUMMER COLLECTION By appointment. Contact: LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Postponed Jan. 20	NORMAN NORELL'S PREVIEW, ORIGINALLY SCHEDULED FOR JAN. 20 at 5:00 P.M., HAS BEEN POSTPONED TO FEB. 3 at 9:00 P.M. (see page 6)		
Beginning Monday Jan. 20	OPENING OF SUMMER COLLECTION By reservation. Contact: 563-6380.	ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday Jan. 20	OPENING: SPRING-SUMMER COLLECTION Daytime, sportswear, at-home fashions designed and produced in Bangkok. Contact: Timmie Riche, HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 20	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 20	SUMMER COLLECTION IN CALIFORNIA Continuous showings of Summer dresses, sportswear. Contact: 213-MA6-2255.	FERN VIOLETTE BY JAY MORLEY	CALIF. MART - RM. 320 LOS ANGELES, CALIF.
Beginning Monday Jan. 20	SUMMER FASHIONS AND HAND-SCREENED FABRICS Contact: BR. 9-5664 (N.Y.); 213-MA. 6-2255 (L.A.).	ALFRED SHAHEEN (CALIFORNIA)	1407 BROADWAY - 6TH FL CALIF. MART - RM. 320
Beginning Monday Jan. 20	EARLY SUMMER COLLECTIONS Dresses, costumes, sportswear, at-home fashions. Contact: LO. 5-7815.	WILROY; WILROY SPORTS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Jan. 21 12:00 Noon; 4:00 P.M.	SHOWINGS OF FALL KNITWEAR Both showings by invitation. Thereafter by appointment. Contact: MU3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday Jan. 21 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW; THE WIG SHOP Informal modeling of new hairpiece fashions at opening of Bergdorf Goodman's new Wig Shop. By invitation. Publicity: Susan Fine, PL. 3-7300; or Beatrice Dudek, GR. 7-4700.	BERGDORF GOODMAN	4TH FLOOR
Beginning Tuesday Jan. 21	OPENING: SUMMER DRESS COLLECTION Continuous showings, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 22 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS (For Release, Thurs., Jan. 23.)	GIMBELS	9TH FLOOR Publicity: Margot Infantino, LO. 4-3300.
Wednesday Jan. 22 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON "Spring Partying" designed by Mathew. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	NOEL JRS. (1400 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 22 1:15 P.M.	SUMMER COLLECTION BY MELBA HOBSON By reservation. Contact: CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Jan. 22 6:00 P.M. & 8:00 P.M.	SHOWINGS OF BRIDAL FASHIONS Two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400 Ext. 2273 or 2246. Publicity: Joan Streit, OX. 5-4400.	MACY'S NEW YORK	HOTEL COMMODORE BALLROOM
Thursday Jan. 23 10:00 A.M.	MIDWINTER HOME FURNISHINGS SHOW Press preview of model rooms of traditional and modern furniture. (Breakfast in Gaylord Gallery, 7th floor.) (For Release, Mon., Jan. 27.) By invitation. Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR
Thursday Jan. 23 3:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Jerry Marsch. Also Feb. 5 at 3:00. Contact: WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Jan. 23 3:45 P.M. Cocktails	OPENING OF SUMMER COLLECTION Designed by Jeannene Bocher. Show at 4:15. By invitation. Continuous thereafter. Contact: LO. 3-6126. Publ: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Jan. 23 4:00 P.M. Cocktails	PREMIERE SHOWING: SPRING-SUMMER FASHIONS BOUTIQUE First presentation of "after-dark" Boutique collection. Show at 5:00. By invitation only. Contact: Mary Lou Levine, OX. 5-6234.	RICHARD BLAUNER'S BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Jan. 23 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Tickets: Bridal Dept. Publicity: Gloria Phillips, WI. 7-9600.	FRANKLIN SIMON	HOTEL McALPIN GRAND BALLROOM

Beginning	SPRING-SUMMER COLLECTIONS IN SPAIN	MADRID, SPAIN
Friday Jan. 24	Jan. 24: 9:00 A.M. Asuncion Bastida - Hotel Castellana Hilton	
	9:45 A.M. Carmen Mir - Hotel Castellana Hilton	
	10:30 A.M. Rosser - Hotel Castellana Hilton	
	11:30 A.M. Pedro Rovira - Hotel Castellana Hilton	
	12:15 P.M. Santa Eulalia - Hotel Castellana Hilton	
	1:30 P.M. Luncheon - Hotel Castellana Hilton	
	3:30 P.M. Pedro Rodriguez - Alcala, 54	
	4:30 P.M. Vargas Ochagavia - Calvo Sotela, 16	
	5:30 P.M. Lino - Plaza de Santa Barbara, 3	
	Jan. 25: 9:30 A.M. Marbel Jr. - Avenida de Nazaret, 1	
	10:30 A.M. Elio Berhanyer - Ayala, 124	
	12:30 P.M. Pertegaz - Matias Montero, 8	
Contact: Information Bureau, Hotel Castellana Hilton, Madrid 1, Spain		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 27 3:00 P.M. Cocktails	PRESS PREVIEW: MEN'S FASHIONS "Yesterday, Today and Tomorrow"--showing of men's fashions for Spring-Summer. By invitation. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	L'ETOILE 1 EAST 59TH STREET
Monday Jan. 27 7:00 P.M.	FASHION SHOW AT DINNER DANCE "Carnevale Italiano"--benefit dinner dance. Fashion presentation of couturier creations in the spirit of Carnevale, including new collection of Emilio Pucci, staged by Lord & Taylor. Jewels by Van Cleef & Arpels. Hon. chmn: Hon. Peter Grimm. Chmn: Vincent Garibaldi, Marchesa di Montezemolo, Sharon McCluskey. Price: \$75.00 each (\$35.00 each for juniors). Contact: Mira Sheerin, 29 West 56th Street, CO. 5-7460.	AMERICA-ITALY SOCIETY; 52 ASSOCIATION	N.Y. HILTON GRAND BALLROOM
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Summer loungewear and beachwear. By appointment. Contact: Juli Lynne Charlot, JU. 2-1670.	ANN Y TEMPA (NOROTON, CONN.)	116 CENTRAL PARK SOUTH PENTHOUSE
Beginning Monday Jan. 27	PREVIEW OF SUMMER COLLECTION Previews through Jan. 31, by appointment. Opening Mon., Feb. 3, continuous. Contact: WI. 7-9258.	CARLYE DRESS	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings of Summer dresses and costumes. Contact: 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings of young couture day and after-five dresses. By appointment. Contact: Doug Sylvia, 736-6190. Publ: Essie Pinsker, WI7-2514.	MAGGI BROWNING FOR FANTASY DESIGNS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Ruth Winslow or Barry Bush, LO. 3-3035.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Designed by Bill Haire. Continuous showings. Contact: Allie Maude, 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Jan. 28 9:30 A.M. Breakfast	NEW CALIFORNIA DESIGNER Press preview in honor of Marsha Fox, knitwear designer from California. By invitation. Publicity: Joan Streit, OX. 5-4400 Ext. 2260.	MACY'S NEW YORK	13TH FLOOR
Tuesday Jan. 28 11:00 A.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 5 at 11:00. By reservation. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE		PARIS, FRANCE
Jan. 27	<u>Jan. 27:</u> 9:30 A.M. Feraud; Venet; 11:00 A.M. Molyneux; LePage; St. Laurent (B) 12:00 Noon Feraud; Venet 2:00 P.M. Scherrer; Vaughan 2:15 P.M. Molyneux 2:45 P.M. Feraud; (3:00 P.M. - Heim) Venet (Buyers) 3:30 P.M. St. Laurent 5:00 P.M. Scherrer; LePage; Vaughan <u>Jan. 28:</u> 9:30 A.M. Courreges 10:00 A.M. Balmain; Venet; LePage (Buyers); 10:30 - Givenchy (Buyers) 11:00 A.M. St. Laurent 11:45 A.M. Armand; Lapidus 3:00 P.M. Ricci; Dana; Courreges; Balmain (Buyers) 4:00 P.M. Lapidus 4:45 P.M. Armand 5:00 P.M. DeRauch; Courreges; Scherrer (Buyers); Heim (Buyers) 8:00 P.M. Tellin <u>Jan. 29:</u> 10:00 A.M. Lanvin 9:00 A.M. - Patou (Buyers) 10:45 A.M. Ricci 11:30 A.M. Salvadori; Feraud (Buyers) 12:30 P.M. Hercey 2:30 P.M. Patou 3:00 P.M. Lanvin; DeRauch; Tellin; Dior (Buyers); Givenchy 3:30 P.M. Chanel 5:00 P.M. Heim; Laroche (Buyers) <u>Jan. 30:</u> 9:45 A.M. Dior 10:30 A.M. Patou 1:00 P.M. Carven 2:30 P.M. Laroche 3:00 P.M. - Lanvin (Buyers) 3:30 P.M. Heim 5:00 P.M. - Ungaro USA (Buyers) 9:00 P.M. Ungaro <u>Jan. 31:</u> 9:30 A.M. Gres 10:00 A.M. Roger 11:00 A.M. - Ungaro Europe (Buyers) 11:30 A.M. Givenchy 3:00 P.M. Cardin; Carven; Laroche; Ungaro; Gres; Lanvin (Buyers) 5:00 P.M. Givenchy; Lapidus (Buyers) Feb. 3: 3:00 P.M. Montaigne; Orcel Feb. 4: 3:30 P.M. Baron Feb. 5: 3:30 P.M. Bourgade		
Contact: Marjorie Dunton, Chambre Syndicale, 100, rue Faubourg St-Honore, Paris VIII			

Tuesday OPENING OF JUNIOR SOPHISTICATES 498 SEVENTH AVENUE
Jan. 28 SUMMER COLLECTION SHOWROOM - 4TH FLOOR
1:00 P.M. Also Feb. 4 at 1:00. By reservation. Contact: LO. 4-0462.

Tuesday OPENING OF JON HAGGINS ARTHUR
Jan. 28 SUMMER COLLECTION (37 WEST 39TH STREET) 154 EAST 54TH STREET
2:00 P.M. By invitation. Thereafter continuous at showroom (2nd floor). (Note
Change of Time and Place.) Contact: Miss Jay, 695-5555.

Tuesday OPENING OF HARMAY 498 SEVENTH AVENUE
Jan. 28 SUMMER COLLECTION SHOWROOM - 22ND FLOOR
4:00 P.M. Also Feb. 3 at 4:00. By reservation. Contact: PE. 6-5547.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Designed by Eleanor Brenner. Continuous showings.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 947-9677.
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Designed by Philippe Bodinat. By appointment. Publicity: Mary Woolley, Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE Contact: BR. 9-3650.
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Town and country sportswear, separates, dresses, at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Jan. 29 8:15 A.M. Breakfast	PREVIEW OF SUMMER COLLECTION Designed by Shannon Rodgers. By invitation. Thereafter by appointment at showroom (10th floor). Contact: Jeane Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN, INC. (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Wednesday Jan. 29 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Belle Saunders and August de Lorenzo. By appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 29 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON Spring and Resort fashions by Luci will be shown at luncheon. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	SPEAKING OF EVERYTHING	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Jan. 30 2:30 P.M.	PREVIEW: SUMMER DRESS COLLECTION For press and resident buyers. By invitation. Contact: BR. 9-6560 X 268.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 30 3:30 P.M.	OPENING OF SUMMER COLLECTION For buying offices and N.Y. stores, by invitation. Publicity: Eleanor Lambert, MU. 8-2130.	PAUL PARNES	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: CH. 4-4600.
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings of Summer collection designed by Dorothy Arden. Contact: 594-0220.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION By appointment. Contact: 586-2260.	RONDINA MANZO	30 WEST 57TH STREET SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 31 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 5 at 9:30. By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Jan. 31 2:00 P.M.	PREVIEW OF SUMMER COLLECTION By appointment. Continuous from Feb. 3. Contact: Abe Goldner, PE 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Saturday Feb. 1- Feb. 5	ELEVENTH ANNUAL MENSWEAR SHOW Preview of men's fashions for Spring-Summer-Fall at annual seminar, coinciding with 54th annual convention of Menswear Retailers of America. Presentation of "Lulu" Awards. Executive Director: Norman Karr. By invitation. Publicity: Mort Bauman, 1290 Sixth Avenue, LT. 1-8210.	AMERICAN INSTITUTE OF MENS & BOYS WEAR	PALMER HOUSE CHICAGO, ILLINOIS
Monday Feb. 3 10:30 A.M.; 11:00 A.M.	OPENING OF SUMMER COLLECTIONS Leonard Arkin at 10:30; Andrew Arkin and Miss Arkin at 11:00. By invitation. Thereafter continuous. Contact: Celeste Lucci or Jaqui Levin, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. (Note new address.) Contact: 288-8651.	ANNEMARIE GARDIN	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 5, 10 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 4, 10, 11 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Feb. 3 1:15 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 1:15 P.M. By reservation. Contact: Miss Fritzi, LO. 5-4115	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 3 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Marie McCarthy. Also Feb. 4, 11 at 2:30. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 3 3:30 P.M.	PREVIEW: SUMMER COLLECTION By invitation. Thereafter by reservation. Contact: Roz Aberman, WI 7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 3 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Ole Borden. By appointment. Thereafter continuous. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Feb. 3	4:00 P.M. - HARMAY (2nd show) - 498 Seventh Avenue, 22nd floor, PE.6-5547		
Monday Feb. 3 9:00 P.M.	PREVIEW: SPRING AND SUMMER COLLECTION Buyers: Tues., Feb. 4, 10:30; Mon., Feb. 10, 2:30. Both shows by invitation. (Note Changes of Time and Date) Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION By appointment. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Informal modeling, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Showing of Summer cottons. By reservation. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN BY JACK HOY	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous showings, by appointment, of collections by Lanvin, Laroche, Patou, Venet. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Designed by Patrick Porter and Leamond Dean. Continuous showings. Contact: LO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Feb. 3- Feb. 5	FIRST BATH PRODUCTS SHOW Hours: 9:00 - 5:00 daily. Contact: Marge Levy, 263-4754.	NATIONAL ASSOCIATION OF BATH PRODUCTS MFRS	AMERICANA HOTEL ALBERT HALL
Monday Feb. 3- Feb. 6	SPRING NOTION SHOW WEEK Hours: 9:00 - 5:00 daily. Breakfast Workshop: Tues., Feb. 4, 8:00 A.M., Main Ballroom, McAlpin Hotel. Annual Notion Dinner-Dance: Wed., Feb. 5, 8:00 P.M., Americana Hotel. Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	McALPIN HOTEL; EMPIRE STATE BLDG.
Monday Feb. 3- Feb. 14	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Muriel Morris, 213-627-8407 (L.A.).	GEORGIA BULLOCK (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE
Tuesday Feb. 4 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 5, 6 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Feb. 4	10:30 A.M. - NORMAN NORELL (2nd show) - 550 Seventh Avenue, CH. 4-5452		
Tuesday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION Designed by Don Breitinger. Also Feb. 6, 11 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTIONS By reservation. Contact: FE. 6-6983.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Feb. 4 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 12 at 1:00. By reservation. Contact: Lee Lerner, LO.3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Feb. 4	1:00 P.M. - JUNIOR SOPHISTICATES (2nd show) - 498 Seventh Avenue, LO. 4-0462		
Feb. 4	1:00 P.M. - TEAL TRAINA (2nd show) - 550 Seventh Avenue, IA. 4-3520		
Tuesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 2:00. By reservation. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Thereafter informal. Contact: Gayle Pinkus, FE. 6-2291.	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 2:30. By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Feb. 4	2:30 P.M. - LARRY ALDRICH (2nd show) - 530 Seventh Avenue, CH. 4-1872		
Tuesday Feb. 4 3:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 5 at 3:00. By reservation. Contact: Mary Jean Rainnie, LO4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 4 3:00 P.M.	SHOWING OF SPRING COLLECTION Sarmi will present his Spring collection. By invitation. Publicity: Hattie Reilly, Ruder & Finn, PL. 9-1800.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Feb. 4 3:30 P.M.	OPENING OF SUMMER COLLECTION Designed by June Francis and Cara Kirby. Thereafter continuous at showroom (10th floor). Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Designed by Nan Herzlinger. Continuous showings. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Designed by David Kidd. By appointment. Contact: BR. 9-5794.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Beginning Tuesday Feb. 4	OPENING OF FIRST SUMMER COLLECTION Ben Shaw and Bob Miller introduce the first Summer collection by Rodrigues for Milbo. Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC. (DESIGNED BY RODRIGUES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Feb. 5	9:30 A.M. - MODERN COUTURE (2nd show) - 530 Seventh Avenue, CH. 4-3169		
Feb. 5	10:00 A.M. - ADELE SIMPSON (2nd show) - 530 Seventh Avenue, LA. 4-7626		
Wednesday Feb. 5 10:15 A.M.	PRESS PREVIEW: STOREWIDE PROMOTION "Wonderful World of New York". By invitation. (For Release, Thurs., Feb. 6) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR
Feb. 5	11:00 A.M. - GINO CHARLES (2nd show) - 530 Seventh Avenue, LA. 4-4510		
Wednesday Feb. 5 11:45 A.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: PE. 6-1351.	JOBBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Feb. 5	12:00 Noon - GEOFFREY BEENE (2nd show) - 530 Seventh Avenue, LW. 4-0454		
Wednesday Feb. 5 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 11, 12 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTIONS Also Feb. 12 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL; MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Feb. 5	3:00 P.M. - ANNE FOGARTY (2nd show) - 550 Seventh Avenue, LO. 4-9115		
Feb. 5	3:00 P.M. - MARDI GRAS (2nd show) - 530 Seventh Avenue, WI. 7-2055		
Wednesday Feb. 5 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Elinor Simmons. Also Feb. 11, 13 at 4:00. By reservation. Contact: Roslyn Schoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 5 4:30 P.M. Cocktails	PRESS PREVIEW: SUMMER COLLECTION For press only, by invitation. Thereafter by appointment at showroom (10th floor). Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG (498 SEVENTH AVENUE)	GRENADIER RESTAURANT 863 FIRST AVE. (48 ST)
Beginning Wednesday Feb. 5	PREMIERE OPENING: SUMMER COLLECTION Summer collection in synthetic fabrics at informal showings. Contact: Teri White, PE. 6-2291.	BARBARELLA (DIV. BARBERINI)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Buddy Reiss, LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 5- Feb. 15	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE
Thursday Feb. 6 8:30 A.M. Breakfast	PREVIEW OF SUMMER COLLECTION Show at 9:00 A.M. Thereafter continuous at showroom (530 Seventh Avenue, 4th floor). Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 6 10:00 A.M.	OPENING OF SUMMER COLLECTION Designed by Morty Sussman. By reservation. Contact: Paula Neiman, BR9-1195.	MATTY TALMACK	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Feb. 6	10:00 A.M. - ADELE SIMPSON (3rd show) - 530 Seventh Avenue, LA. 4-7626		
Thursday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 10:30. By reservation. Contact: Lucille Tice, LO.4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 11:30. By reservation. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Feb. 6	12:00 Noon - HAROLD LEVINE (2nd show) - 530 Seventh Avenue, LA. 4-0237		
Thursday Feb. 6 12:00 Noon Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Saks Fifth Avenue will present their Spring collection with commentary by Jeane Eddy. Price: \$12.50 each, for benefit of The Society of Memorial Sloan-Kettering Cancer Center Thrift Shop. Contact: Mrs. Paul Hughes, 1410 Third Avenue, LE. 5-1250.	SOCIETY OF MEMORIAL SLOAN-KETTERING	WALDORF-ASTORIA GRAND BALLROOM
Feb. 6	1:00 P.M. - HARVEY BERIN (2nd show) - 530 Seventh Avenue, PE. 6-0206		
Feb. 6	1:00 P.M. - HANNAH TROY (2nd show) - 530 Seventh Avenue, LO. 3-0988		
Feb. 6	2:00 P.M. - RAPPI (2nd show) - 498 Seventh Avenue, LO. 5-2626		
Thursday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Feb. 6 3:00 P.M.	PRESS PREVIEW: SUMMER COLLECTION By reservation. Buyer Show: Feb. 7 at 10:00. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 10, 12 at 4:00. (Note Changes of Dates.) Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR By reservation.
Beginning Thursday Feb. 6	OPENING OF SUMMER COLLECTION Continuous showings. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Feb. 7	10:00 A.M. - MR. MORT (buyer show) - 498 Seventh Avenue, 524-3818		
Friday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11, 13 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday Feb. 7 11:00 A.M.	PRESS PREVIEW: SUMMER COLLECTION By invitation. Also Feb. 10, 11 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 10	11:00 A.M. - B.H. WRAGGE (2nd show) - 550 Seventh Avenue, WI. 7-4968		
Feb. 10	12:00 Noon - GEOFFREY BEENE (3rd show) - 530 Seventh Avenue, LW. 4-0454		
Feb. 10	1:00 P.M. - TEAL TRAINA (3rd show) - 550 Seventh Avenue, LA. 4-3520		
Feb. 10	2:30 P.M. - NORMAN NORELL (3rd show) - 550 Seventh Avenue, CH. 4-5452		
Feb. 10	4:00 P.M. - DONALD BROOKS (2nd show) - 550 Seventh Avenue, WI. 7-8235		
Beginning Monday Feb. 10	OPENING OF SUMMER COLLECTIONS By appointment. Sarimi contact: Dorothy Herme, CH. 4-7270. Nando contact: Marie Lippe, 947-7326.	SARIMI, INC.; NANDO COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Feb. 11 9:00 A.M. Breakfast	PREVIEW OF FALL COLLECTION Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein, Inc., for Fall '69. By invitation. Continuous thereafter in showroom (21st floor). Contact: Robert Newman, 565-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Feb. 11	10:30 A.M. - PATTULLO-JO COPELAND (2nd show) - 498 Seventh Ave., LO3-5650		
Feb. 11	10:30 A.M. - OSCAR DE LA RENTA (2nd show) - 550 Seventh Avenue, LA4-3950		
Feb. 11	11:00 A.M. - B.H. WRAGGE (3rd show) - 550 Seventh Avenue, WI. 7-4968		
Tuesday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 13 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 11	12:00 Noon - HAROLD LEVINE (3rd show)	- 530 Seventh Avenue, LA.	4-0237
Feb. 11	1:00 P.M. - HARVEY BERIN (3rd show)	- 530 Seventh Avenue, PE.	6-0206
Feb. 11	1:00 P.M. - TEAL TRAINA (4th show)	- 550 Seventh Avenue, LA.	4-3520
Feb. 11	1:15 P.M. - NAT KAPLAN (2nd show)	- 498 Seventh Avenue, LO.	5-4115.
Feb. 11	2:30 P.M. - LARRY ALDRICH (3rd show)	- 530 Seventh Avenue, CH.	4-1872
Feb. 11	2:30 P.M. - CHRISTIAN DIOR-NEW YORK (2nd show)	- 498 Seventh Avenue, LO.	4-9220
Feb. 11	4:00 P.M. - MALCOLM STARR (2nd show)	- 530 Seventh Avenue, 594-	0030
Feb. 11	4:00 P.M. - SAMUEL WINSTON (2nd show)	- 530 Seventh Avenue, CH.	4-2616
Feb. 12	11:30 A.M. - ANDREW WOODS (2nd show)	- 550 Seventh Avenue, 564-	3854
Feb. 12	1:00 P.M. - HARVEY BERIN (4th show)	- 530 Seventh Avenue, PE.	6-0206
Feb. 12	1:00 P.M. - HANNAH TROY (3rd show)	- 530 Seventh Avenue, LO.	3-0988
Wednesday Feb. 12 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 13 at 4:30. By reservation.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LO. 3-1600.
Feb. 12	2:30 P.M. - BRANELL (2nd show)	- 530 Seventh Avenue, PE.	6-6983
Feb. 12	4:00 P.M. - DONALD BROOKS (3rd show)	- 550 Seventh Avenue, WI.	7-8235
Wednesday Feb. 12 5:00 P.M. Cocktails	PREMIERE: MENSWEAR Showing of first menswear collection for Christian Dior Monsieur. <u>6:00 P.M.</u> By invitation.	CHRISTIAN DIOR MONSIEUR (1290 SIXTH AVENUE)	HOTEL PIERRE GRAND BALLROOM Show at Contact: Joan Hansen, LO. 4-9220.
Wednesday Feb. 12- Feb. 14	LINGERIE EXHIBIT AND SEMINARS Second international exhibit of intimate apparel supplies and equipment. For designers, production, management, marketing personnel. Seminars: 9:00 - 11:00 A.M.; Exhibits: 11:00 A.M. - 6:00 P.M. Admission by advance registration. Contact: Albert Millet, 30 East 60th Street, 755-7797.	INTIMEX '69	N.Y. COLISEUM COLUMBUS CIRCLE
Thursday Feb. 13 10:30 A.M.	SUMMER COLLECTION BY BILL BLASS Also at 2:30. By invitation.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: LA. 4-6968.
Feb. 13	10:30 A.M. - PATTULLO-JO COPELAND (3rd show)	- 498 Seventh Ave., LO.	3-5650
Feb. 13	12:00 Noon - MOLLIE PARNIS (2nd show)	- 530 Seventh Avenue, BR.	9-5012
Feb. 13	2:30 P.M. - MAURICE RENTNER (2nd show)	- 550 Seventh Avenue, LA.	4-6968
Feb. 13	4:00 P.M. - MALCOLM STARR (3rd show)	- 530 Seventh Avenue, 594-	0030
Feb. 13	4:30 P.M. - TRIGERE (2nd show)	- 550 Seventh Avenue, LO.	3-1600

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 14 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING Co-chmn: Ann Walsh - Lenthéric; Billie Pollack - McCann-Erickson. \$15.00, members; \$20.00, guests.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	AMERICANA HOTEL BALLROOM
	Prices: Contact: CI. 7-3940.		

CONTINUOUS SHOWINGS - These Summer Collections Have Opened

AQUANALA	512 Seventh Avenue, 34th floor, 736-1076
COPE ALLMAN	555 Madison Avenue, 13th floor, PL. 5-4152
GREGG DRADDY	498 Seventh Avenue, 16th floor, LW. 4-4197
DYNASTY OF HONG KONG	530 Seventh Avenue, 16th floor, 279-0710
GAY GIBSON; MISS COUTURE	1407 Broadway, 39th floor, 564-4130
GINALA	512 Seventh Avenue, 16th floor, 244-2700
GINORI	498 Seventh Avenue, 12th floor, 244-4701
JAEGER	430 Park Avenue, 10th floor, 758-6211
KIMBERLY	1410 Broadway, 10th floor, LO. 4-1080
LADY MANHATTAN; LM COUTURE	1407 Broadway, 15th floor, 765-1250
LANZ; ALEXA	1407 Broadway, 26th floor, OX. 5-6440
LOOMTOGS	1407 Broadway, 35th floor, 594-2100
MAM'SELLE	498 Seventh Avenue, 9th floor, CH. 4-7373
MR. THOMSON	1410 Broadway, 22nd floor, WI. 7-6700
NAMAN (Raincheetahs)	500 Seventh Avenue, 3rd floor, LO. 3-5100
PETTI 4'S	498 Seventh Avenue, 17th floor, CH. 4-3558
PROJECT II	530 Seventh Avenue, 24th floor, LO. 4-5430
R & K	1400 Broadway, 5th floor, PE. 6-0900
SAMUEL ROBERT	530 Seventh Avenue, 20th floor, 524-4562
JACK SARNOFF	512 Seventh Avenue, 30th floor, PE. 6-7121
SPORTWHIRL (Jeanne Campbell)	498 Seventh Avenue, 15th floor, 565-1445
SYMPHONY	525 Seventh Avenue, 4th floor, 594-1771
SUSAN THOMAS (all divisions)	498 Seventh Avenue, 6th floor, OX. 5-2900
VASKENE/PARIKEN	1410 Broadway, 34th floor, 279-6153
ADOLPHE ZELINKA (John Anthony)	512 Seventh Avenue, 38th floor, LO. 4-7521 -13-

1970

JANUARY

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